



Sophic Systems Alliance, Inc.
Integrated Life Science Solutions

Press Release

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Sophic, Biomax and IBM Team to Win Syngenta Global Bioinformatics Data Integration Evaluation

Falmouth, MA – November 30 2005 - Sophic Systems Alliance Inc. today announced that the integrated Biomax Informatics AG and IBM team won a competitive evaluation to provide Syngenta with a global data integration system. “Sophic is a systems integrator and last year, we launched a campaign with Biomax to win the Syngenta Biotechnology, Inc. (“Syngenta”) evaluation where six companies were vying for their business,” said Patrick Blake, CEO of Sophic. “Syngenta is one of the world’s largest agribusinesses with over 20,000 employees in 90 locations globally so winning their business was significant. Their evaluation team conducted an extensive proof of concept test for all vendors. Sophic, Biomax and IBM came together to demonstrate the unique strengths of the integrated Biomax BioRS™ and IBM® WebSphere® Information Integrator solution to provide Syngenta with a cutting edge global research environment.”

“We were pleasantly surprised to see how well they worked as a team and they clearly demonstrated the breadth and depth of the combined BioRS and IBM WebSphere Information Integrator solution,” said Dr. John Chan, Syngenta’s Head of Global Bioinformatics. “We concluded that by combining Biomax and IBM technology, we would meet or exceed all of the objectives outlined in our requirements document.” He went on to say that, “Over the next six months, we will deploy BioRS and WebSphere Information Integrator globally to provide Syngenta with a solid foundation for supporting our research.”

“We conducted a detailed review of all features, functions, flexibility, performance, quality, and technical excellence for all vendors,” said Dr. Michael Peterson, the Syngenta Head of Bioinformatics System Development. “In the end, we found that BioRS was an outstanding system for integrating public and internal scientific databases, and when combined with the additional capabilities of IBM WebSphere® Information Integrator, we had a world-class data integration platform.” Over a year ago, IBM developed a wrapper for integrating BioRS with WebSphere Information Integrator, providing an efficient way to combine the capabilities of the systems.



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Dr. Klaus Heumann, President of Biomax Informatics AG, the developer of BioRS, said, “We have years of experience providing large companies with BioRS as their global data integration engine. However, the detailed scrutiny of the Syngenta process was the most thorough stress test we have ever seen. We are proud of our development team for delivering competitive, high performance software.” He concluded with “Our long-term relationship with Sophic Systems Alliance Inc, our integrator in the US, allows us to efficiently pursue and service large global accounts such as Syngenta.”

Mr. Kirk Sudheimer, the IBM Account Executive, said, “It was great to team with Sophic, a longtime IBM Optimized Business Partner, to compete for and win an account like Syngenta. The combined BioRS and WebSphere Information Integrator solution is truly superior technology and it’s great to have this opportunity to work together. This team win at Syngenta demonstrates our ability to configure and deliver a state of the art global bioinformatics data integration platform.”

About Sophic Systems Alliance.

Sophic Systems Alliance Inc. (SSA) is an integrator of bioinformatics software development companies and provides a full range of professional services. SSA sells, markets, implements and supports the delivery of a broad range of software modules developed by Biomax Informatics AG, Geospiza, Inc. and other members of the alliance. The company is focused on providing professional services to scientists and agencies in Washington, D.C. including scientific consulting and custom bioinformatics software development. Customers include government research organizations, pharmaceuticals, and biotech companies. SSA is an Optimized IBM Business Partner. More information is available at www.sophicalliance.com.

About Biomax Informatics AG.

Biomax, a recognized pioneer in the development of customized bioinformatics solutions, was founded in 1997 as a spin-off of the GSF-MIPS academic research group, now the German Research Center for Environment and Health-Institute for Bioinformatics (GSF-IBI). Founded by Prof. Dr. H. W. Mewes, Prof. Dr. D. Frishman and Dr. K. Heumann, Biomax developed a broad portfolio of bioinformatics solutions, including the well-known Pedant-Pro™ Sequence Analysis Suite, the BioRS™ Data Integration and Retrieval System, and other bioinformatics tools and services used in metabolic analysis, proteomics, and gene expression analysis. Additional information about Biomax can be found at the company’s site on the World Wide Web at www.biomax.com.

About IBM.

The goal of IBM Healthcare and Life Sciences is to rapidly bring real-life business and information technology solutions to customers in the fields of pharmaceutical research and development, compliance, biotechnology, genomics, information-based medicine, biomedical imaging, healthcare delivery and other specialties. IBM is a proven leader in data integration, supercomputing, high performance storage, and on demand



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information technology services. Together with our Business Partners, IBM can provide customized, effective solutions that include hardware, software, services and the brightest ideas in the business. **To learn more about IBM Healthcare and Life Science solutions and IBM Business Partners, visit ibm.com/industries/healthcare or contact an IBM Healthcare and Life Sciences specialist at LS@us.ibm.com.**

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